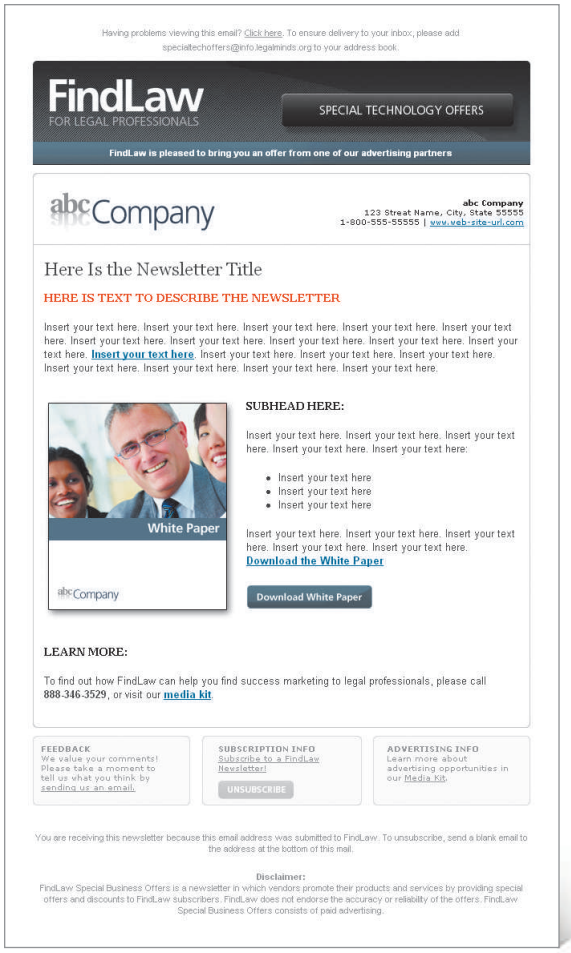
FINDLAW PROFESSIONAL

Call 1-888-346-3529 or visit company.findlaw.com/mediakit

Products That Suit Your Needs

Special Offer Newsletter

Purchase one of FindLaw®'s Technology or Business Special Offer Newsletters to promote your product or service. These co-branded newsletters provide you with a high-impact way to reach an extremely targeted list of subscribers.



BENEFITS

Opt-in Subscriber Base

Improved Conversions/Response Rates – Our readers have independently registered to receive FindLaw's Special Offers, which means they have a direct interest in staying informed about products and services that address their business needs. That interest makes them highly qualified targets for marketing your products and services.

Targeted Readers – Presenting your offer to a highly targeted reader base will result in improved conversions and response rates.

Reputation/Goodwill – FindLaw's Special Offer Newsletters provide value to our readers. Associating your brand, products, or services with that value enhances your reputation and demonstrates your goodwill.

Exclusivity

The entire newsletter is dedicated to delivering your marketing message to a highly qualified subscriber base while gaining their undivided attention.

Creative Control

You have complete control over the subject of the newsletter, provided a special offer is apparent to our readers.

Hassle Free

You supply the copy, graphics, and links and FindLaw does the rest.

REACH MORE LEGAL PROFESSIONALS.

© 2009 FindLaw, a Thomson Reuters business L-341655/2-09

FindLaw® FOR LEGAL PROFESSIONALS